

Table of Contents

Preface and Acknowledgement	7
Introduction	
1 On the Significance of Conchita Wurst in Russian Discourse	13
1.1 On the Content of This Volume: Aims, Methods, Results	19
1.2 On the Structure of This Volume	25
1.3 Useful Remarks	28
Part 1:	
Identity: Concepts, Forms, and Diversity	31
1 Introductory Remarks.....	31
2 Investigating Identity: Aims and Questions.....	34
3 On the Polydimensionality, Complexity, and Ambiguity of Identity	34
3.1 Identity Forms and Identity Concepts	38
3.2 Active and Passive Construction of Identity.....	40
3.3 Individual and Collective Identity.....	41
3.4 Identity Diversity and Identity Complexity	42
3.5 Identity and the Relevance of Sex.....	43
3.6 Sex and Intersex	46
3.7 Sex and Trans-Identities.....	47
3.8 On the Relevance of Sex and the <i>Third Gender</i>	51
4 Sex as a Non-Relevant Gender Category: Some Final Remarks	56
5 Identity Forms, Identity Concepts, and Linguistic Analyses	57
Part 2:	
Illusion – Change – Tradition: Identity in Russia.....	63
1 Introductory Remarks.....	63
2 Identity in Soviet and Post-Soviet Russia	65
3 Russia’s Identity Crisis: Identity Policies and Identity Regulation	69
4 Gender Identity: On the Relevance of Traditional Gender Ideas	73
5 Masculinity, Heteronormativity, and Biopolitics in Today’s Russia.....	79
6 Gender Asymmetry and the Postgender Option	83
7 Sexual Identity: Enforcing Heteronormativity.....	87
8 Queering Male Identity in Art and Sports Changes Russian Reality	97

9 Identity, Space, Nation: Constructing Russian National Identity	101
Part 3:	
On the Instrumentalisation of Queerness for Implementing Traditional Ideas of Gender, Sex, and Nation in Russia. The Case of Conchita Wurst	
115	115
1 Introductory Remarks.....	115
2 Queer Europe: The Eurovision Song Contest Strives for Tolerance	120
3 Conchita Wurst and the Eurovision Song Contest 2014.....	124
3.1 Russian Discourse and the Idea of Femininity	126
3.2 Russian Discourse and the Idea of Masculinity	133
3.3 Russian Discourse and the Idea of Gender Roles and Stereotypes.....	138
3.4 Russian Discourse and the Increase of Homophobia.....	143
3.5 The Construction of Gay Europe and Straight Russia	163
3.6 Metaphorising Conchita Wurst – Metaphorising Western Europe ...	167
3.7 Denigrating the Alien – Praising One’s Own	172
3.8 <i>Geiropa</i> : the Use of Word Formation in Discourse	175
3.9 Respecting Diversity: on the Tolerance of Russian People	178
4 Final Remarks	187
Part 4:	
Eurovision Song Contest 2016: Russia vs. Ukraine? – the Changes in Discourse after Conchita’s and Jamala’s Victories.....	
189	189
Part 5:	
Russian Gender and Queer Linguistics: A Critical Introduction in a Difficult Context	
203	203
1 General Observations and Critical Remarks.....	203
2 Russian Gender Queer Linguistics: Challenges and Approaches.....	210
3 Queering Linguistic Disciplines	213
Some Final Remarks instead of a Summary	219
Abbreviation List.....	221
References	
1 Secondary Works	223
2 Online Sources: Press Material, Online Texts, and Online Forums	245